

Web Site Evaluation

Name: _____

Course: _____

Instructor: _____

Web Site Title: _____

Web URL: _____

Date Visited: _____

Brief description of the contents of the site:

Web Site Evaluation, page 2

Name: _____

Web Site Title: _____

Criteria and Types of Evidence	Web Site Evidence	Rating				
		1 (low)	2	3	4	5 (high)
<p>1. <u>Authority with regard to topic</u>—who is responsible for the site?:</p> <ul style="list-style-type: none"> • Author of site (individual/institutional affiliation, organization) • Credentials, expertise, experience • Contact information (name, e-mail, postal address) • URL type suggest reputable affiliation (.edu=educational institution; .org=non-profit organization; .com=commercial enterprise; .net=Internet Service Provider; .gov=governmental body; .mil=military) 						
<p>2. <u>Objectivity</u>—is the purpose of the site clear, including any particular viewpoint?</p> <ul style="list-style-type: none"> • Statement of purpose/scope • Intended audience • Information presented as factual or opinion, primary or secondary in origin • Criteria for inclusion of information • Disclosure of sponsorship or underwriting 						
<p>3. <u>Accuracy</u>—is the information accurate?</p> <ul style="list-style-type: none"> • Facts documented or well-researched • Facts compare to related print or other online sources • Links provided to quality Web resources 						

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Name: _____

Web Site Title: _____

Criteria and Types of Evidence	Web Site Evidence	Rating				
		1 (low)	2	3	4	5 (high)
4. <u>Currency</u> — is the information current? • Evidence of current content • Pages date-stamped with latest update						
5. <u>Usability</u> — is the site well-designed and stable? • Site organization logical and easy to maneuver • Content readable by intended audience • Information presented is error-free (spelling, punctuation) • Readily identifiable link back to the institutional or organizational home page • Site reliably accessible • Pages loaded quickly						
Sub-Total by rating of points awarded for each of the five criteria						
TOTAL points						
Rating based on the total number of points: • 5-9 points: poor • 10-14 points: fair • 15-19 points: good • 20-25 points: excellent _____ Rating based on points	Your personal assessment —would you recommend this site? Why or why not?					