# University Libraries National Advisory Council Thursday, February 20, 2014

Members Present: Lorraine Baumgardner, Terry Ginn, Frank Klein, Nobby Lewandowski, Sandy Marovitz, Doug Mory Grace Peterson

Others Present: Jim Bracken, Ken Burhanna, Kolt Codner, Paul Fehrmann, Kate Harmon, Karen Hillman, Phil Jackson, Mary Lovin, Julie Messing, Danielle Poloskey, Diane Ruppelt

The meeting was called to order at 1:10 pm. Members were asked to look over minutes from the last meeting.

## Discussion of Murder Mystery Dinner and Book Collectors' Fair:

Discussion of possibly holding a murder mystery dinner as a fundraiser was discussed. The murder mystery dinner would need to have at least a \$44 per person cost if we hold it at the Library. It was suggested that the cost of the event would be \$75 per person. Maggianno's in Beachwood charges \$65 for their murder mystery dinners.

Groups were suggested that would be interested in a Book Collectors' Fair. There may be interest from the comic book club that meets in Library. Oberlin's Student Friends of Library runs their competition.

## **Upcoming Events:**

Karen invited all members to attend the Al Borowitz reception on March 6. She will be sending an invitation to ULNAC members for the dinner with poet laureate, Ted Kooser.

Ken Burns, a documentary film director, whose films are honored with dozens of major awards will be coming April 22 at 7:30 in the MAC Center. Interested ULNAC members will receive VIP seating. More information will be forthcoming.

Members received a copy of the Library events schedule for the semester and are invited to attend any event.

# Core Text Book Program and Scholarship Fund:

The Core Text Book Program is a full-fledged program and no longer a pilot program. We would like to spend \$30,000 per year on this program. Some of the books have not been used while some have been used hundreds of times. The average use is 50 times per book. We may expand the scope and get more books students are requesting. We have raised \$2,232.00 towards this program.

Paul Fehrmann who is chairman of the scholarship committee gave an update of the scholarship fund. It has been modeled after the University of Washington Seattle's program. The link to the website where students will apply is: <a href="http://libguides.library.kent.edu/ulscholarship">http://libguides.library.kent.edu/ulscholarship</a>. The scholarship is live as of this week. He explained the criteria students must follow. Students now have one month before the deadline of April 30. Winners will be announced at the Embrace Recognition reception on April 30. Scholarship Committee members will review essays. ULNAC group members were asked to also serve on the committee. There will be a meeting scheduled in the next week or two. It was suggested that the interview should be face-to-face because the written essay may not be the student's work.

#### Student Friends of the Library

Danielle Polosky is serving as president of the Student Friends of Library. The friend drive is currently going on and we currently have 100 members. A donation in any amount automatically makes the donor a friend of the library. Money raised will go towards the core textbook program. The Student Friends will open their own checking account so they can distribute funds. They will hold their first meeting on March 19. Copies of the Student Friends' constitution was distributed. Karen asked members to send ideas and comments to her or Mary Lovin.

## **ULNAC Bylaw Changes**

There was a proposal to change the term of office to the calendar year (January 1 – December 31) instead of the fiscal year. There was also a proposal to delete the section that shows the giving levels. All were in favor of both changes to the bylaws.

# Blackstone LaunchPad

Jim Bracken introduced Kate Harmon and Julie Messing from Blackstone LaunchPad. They explained the services and events they offer students. They distributed a handout showing the types of ventures created. They are working with grants and advancement directors for fundraising. They also work with Akron Score.

## **KSU Corporations and Foundations**

Diane Ruppelt introduced Philip Jackson and Kolton Codner from KSU Corporations and Foundations. They work with businesses to bring in sponsors. Their purpose is to increase private organizations' support to the University. They secure funding from foundations, corporations and corporate foundations. They cultivate relationships and provide University coordination. The Library funding priorities they are working on are with core text books, digital collections (*Daily Kent Stater* and May 4<sup>th</sup>), student assistantships, and naming opportunities. They are working with The Ford Foundation, Bruening Foundation, Gund Foundation, Abington Foundation, Delmas Foundation, and Mellon Foundation. They also support gifts in kind.

## Technology Hub in the Library

Lorraine asked members what their views were on technology maker space and business resource space in the Library. Members were given a floor plan of the first floor spaces being considered (Room 123 and Room 137). Jim Bracken said we are looking for corporate sponsorship to pay for any renovations necessary. We would like to bring businesses on campus to foster relationships. For individual fund-raising, we would work with development officers (Diane Ruppelt) and for corporate fund-raising, we would work with foundation (Philip Jackson and Kolton Codner). We would need a proposal to get funding.

It was suggested that we could use the space to integrate books and use technology to highlight books or move some special collections into the space. Self-publishing equipment (Espresso Print-on-Demand Book Machine) could be explored. It was also suggested that the space be used as an exhibition space for the Library. Some public libraries have cleared areas for a communications space with sewing machines, 3-D equipment, etc. It was also suggested that it could be used to show book binding, printing presses, or book preservation. A book auction both online and at the library to sell valuable books or 10 books per bag was suggested. We need to research what other libraries have done.

Grace and Lorraine (possibly Ken Burhanna) will meet and research this.

Members will be receiving a copy of *Footnotes* soon.