

University Libraries National Advisory Council
Thursday, November 21, 2013

Members Present: Lorraine Baumgardner, Terry Ginn, Ray Janson, Nobby Lewandowski, Sandy Marovitz, Edward Seely

Others Present: Jim Bracken, Ken Burhanna, Paul Fehrmann, Karen Hillman, Mary Lovin, Diane Ruppelt

Unable to Attend: Ed Hall, Frank Klein, Doug Mory, Grace Sims, Chris Smith, Theresa Walton

Karen Hillman welcomed everyone and gave all an opportunity to share news about their business or travels. She spoke about what's new at the Library. In September, the Library started two new services--copyright services and digital commons. The Library established three new funds. The first fund is the Core Textbooks on Reserve, second is a digital initiative to fund preservation and digitation of rare materials. (*The Daily Kent Stater* issues from the 1960's are now digitized) and the third is a fund for student scholarships.

So far, we have 125 text books representing 25 courses at a cost of \$40,000 for the Core Textbooks on Reserve program. We've targeted the highest enrollment courses. This program was immediately a hit. We wanted to help reduce the financial burden of students.

There was a question about whether we write grants. We do not have a professional grant writer. Other campus colleges have grant writers.

Ken Burhanna explained more about the digitizing projects. He demonstrated how to get to Special Collections and Archives digital collections (<http://www.library.kent.edu/page/16454>). We've digitized 1914-1985 of the *Chestnut Burr*, Kent State's student yearbook. We're digitizing a decade at a time of the *Daily Kent Stater* and have completed the fall of 1959 through the fall of 1969. Soon, we will begin working on the 1970's. Ken demonstrated a search. It has been an international effort to get the *Daily Kent Stater* into a searchable and digital format. So far, we've spent \$2,500.00 per year towards this effort. We're establishing a fund to endow this. In some cases, we had to use microform because the original paper copy of the *Daily Kent Stater* was damaged. Ken shared a video of our Provost, Dr. Diacon, speaking about the ways he uses the digitized *Daily Kent Stater* to teach his class (<http://ksutube.kent.edu/playback.php?playthis=22xh6zb60>).

The memorandum of understanding has just been written for the University Libraries' student assistant scholarship. The first \$1,000 scholarship will be offered in the spring. Students will write an essay how the libraries impacted their studies. Some of the criteria we will look at is their FAFSA form and they must have a 3.0 GPA or higher. We are considering letting students do the interviewing like it is done at the University of Akron. We should have a large selection of students because we have approximately 180 students working in the library in the course of a year.

Karen Hillman explained the Graduate Bookplate Program. It is a \$100 donation to request that a book be plated in someone's name. This money goes into our student scholarship fund. Anyone who donates to the library becomes a friend of the library.

Jim Bracken met with his 15th department chair. He said that they comment how the Libraries support student success and say that nobody on campus does as much for students as the Libraries. Students enjoy the nice furniture, core textbooks, Ask Me Desk, tutors, etc. We were voted the best place to study on campus and we beat out two coffee bars, not to mention the regular bars. In 2010 we had a gate count of 450,000 people and in 2013 we celebrated a 1.1 million gate count. We're accomplishing this with events—1,700 were in attendance at Late Night at Library (an event where students danced to a DJ, played games like corn hole, enjoyed free popcorn, pizza and pop), Constitution day

program (Lorraine Baumgardner gave a popular lecture), open houses for parents weekend, Homecoming parade (we won a prize), Kent Reads programs, receptions for international students, Support and Mentoring Fair, Business After Hours (We partnered with the Kent and Streetsboro chambers and invited Jack Plunkett who spoke about the business climate.), two Hack-a-Thons (The first one was 24 hours and the second one was 48 hours. It was like a reverse job fair. Google and other companies recruited hackers to come and work for them.) and the Borowitz reception coming up in the spring just to name a few of the many events. Events are a great way to get a wide variety of students to use the Libraries who normally may not ever consider stepping foot in them. We have more traffic in our building than Ohio State's stadium!

We've been improving our facilities with new carpeting and floors, a new roof, new study spaces on the 6th floor, and a \$4 million Library window upgrade that is coming. We've been improving our services with a copyright service to assist students and faculty, statistical software consulting, stellar reference and instruction service, an Ask Me Desk, Student Multimedia Studio, and Special Collections. Undergraduate Student Government liked us so well they gave us a 3-D printer. We are holding a competition where students "make something that does something that people want to buy." We are partnering with Blackstone Launchpad to see if they can help launch the winner's invention.

We're hiring a digital projects librarian to help with digitizing the *Kent Stater* and other projects. We're hiring an instructional design librarian to work with faculty to take electronic and print content and incorporate these into their courses for students to easily use. We hired Jasmine Jefferson who works with first year students to give our students a good first year experience. We've hired a new University Archivist, Lae'l Hughes-Watkins. We've also hired Tony Snyder who assists with copyright. We are always looking for more ways to do better!

Jim Bracken reviewed the Ayers Saint Gross Study for the University Library and went over the handout he provided. Our print collection is shrinking because we are buying more electronic books and do not need as much space. We do need more space for our expanding special collections. We plan to weed our government documents items and make a larger area on the 10th floor for special collections. Many of our ideas will have to wait to be cleared with new University president.

We took a ten minute break and then came back to engage ideas to meet our goals.

Karen Hillman announced that we are in the process of sending out friends' membership reminders for the coming year. This year, we have approximately 100 friends and 85 student friends. We hope to double that amount. Other units want us to help with their fund raisers which conflicts with the Libraries' fund raising efforts, but we're doing it anyway because we see the long term goal of making Kent State better. When Kent State succeeds, we succeed. There was a suggestion that it would be helpful to list the University Libraries National Advisory Council members on our website.

The libraries use *Footnotes* and *PageTurners* as communications to the University community. We rely on our faculty from other departments to pass along library information to their students. We have mailing lists signups for students to provide their email address so we can send them information. Each time a student checks out a book, we could use their information to contact them, but we are not at that stage yet. We use Facebook, Twitter, and 4 Square. We put flyers in dorms, have a relationship with the area chambers of commerce and partner with them. Karen MacDonald is our business librarian who reaches out to various businesses. Her handout is provided in your packet.

A possible Murder Mystery dinner fundraiser in the Library was discussed. This is something that could involve the Summit and Portage County Chambers, Rotary Clubs, Lions Club, Moose Club, etc. Tickets could be a \$50 contribution depending on the cost of the dinner with half of the proceeds going towards the library scholarship or book fund. There could be a cash bar. This would be a nice evening out for folks. Another suggestion was a comedian night with dinner. Raffle items could be Arsenio Hall or Drew Cary autographed items or books signed by authors. It was also suggested that there could be a traveling show to take special collections on the road and talk to groups.

Another suggestion is to have a book collectors' contest. We viewed Duke Library's You Tube video of their contest in February, 2013 (<http://library.duke.edu/support/friends/activities.html>). Many students collect comic books, cook books, detective, and pulp paperbacks. It could be a simple contest where students share their collections with others

and students vote on the best books and the winner receives \$100. It could be held in September or October. Next year is the 50th anniversary of Beatles. It was suggested that we could do something with the Beatles collections we have at KSU.

We also viewed the holiday card You Tube video from the University of Maryland Library (<http://www.youtube.com/watch?v=-7qYr6vJ834>). For our Library holiday e-card we would like students to dress like elves as they stand by the decorated book tree and the caption could say "from the elves at Kent State Libraries." It was suggested that the top of the tree be made in our 3-D printer and a clickable link provided that shows how the top was made.

Karen Hillman thanked the ULNAC members for their participation and distributed certificates of appreciation to the members. The next meeting will possibly be the second Thursday in February. It was suggested that dates for the entire year be chosen so the committee can save the dates on their calendars. She will be sending out meeting date suggestions soon.

The meeting adjourned at noon and members were invited to attend a Libraries' recognition reception luncheon.