

University Libraries National Advisory Council
Thursday, January 10, 2013

Members present: Paul Bauer, Ron Bammerlin, Lorraine Baumgardner, Jim Bracken, Paul Fehrmann, Ed Hall, Karen Hillman, Raymond Janson, Frank Klein, Nobby Lewandowski, Doug Mory, Mary Lovin, Sandy Marovitz, Mark Pike, Diane Ruppelt, Isaac Schulz, Edward Seely, Grace Sims, Christopher Smith, and Theresa Walton

Karen Hillman welcomed everyone and everyone introduced themselves. Karen gave a presentation about “Kent State on the Move” and shared highlights and a YouTube video that showed the construction on campus over the past 100 years.

Dean Bracken discussed bringing the Library into the 21st century and ensuring student success by putting students first and enhancing academic excellence. He gave examples of the University’s unique programs and how the Libraries support them. He discussed how we are engaging the world beyond our campus through entrepreneurship. He explained how we develop and recognize our people through exhibits; faculty, student and friends recognition programs; and a book plating program. Dean Bracken distributed a handout telling why Kent State is Northeast Ohio’s first-choice public university as well as an excerpt from President Lefton’s “We Are the Architects of Our Destiny” State of the University address from September 23, 2010.

The Library supports the physical building space as well as virtual space, and content by purchasing books and journals. Also supported is value added services such as people that help students, faculty, and the community as well as events such as Late Night at the Library (students come and meet Librarians, play board games, dance to a DJ all while enjoying pizza and pop in a friendly atmosphere), Pizza with the Dean (we get students’ direct feedback in exchange for a pizza meal), Stress Free Zone (students pet therapy dogs, and enjoy popcorn). The Libraries employ approximately 150 students per year. We train undergraduate students to do peer-to-peer instruction to students. Dean Bracken would like to employ every student on campus if he could.

We are doing a better job at getting more people into the building. Last semester’s gate count of 1/2 million was as high as the entire year’s gate count in 2010. The YouTube video to celebrate our Libraries’ centennial year where Dean Bracken tells about the Libraries was shown.

Ron Bammerlin, our budget officer, gave a breakdown of where the fixed Libraries’ budget goes. Personnel and collections consume 95% of our budget leaving 5% to cover everything else such as equipment, travel, building maintenance, etc. We are not an RCM unit so we have no new funds and must stay within our current allocation. To help students, we have gotten rid of Library fines.

Karen Hillman told about the May 4th digital archive being launched. Since January, 2012, the Library is responsible for managing the May 4th Visitor's Center. We have recently hired a new business librarian, Karen MacDonald, to meet with business in the community. The Performing Arts Library has been completely remodeled. We produce three news publications, *PageTurners*, *Footnotes*, and *UL Newsflash*. She described how the Libraries has made a difference in many students' lives and how most of the graduates who have library experience are quickly able to get jobs after graduation. We need more scholarships. We currently give two scholarships each year that cost \$450,000.

Jim Bracken explained how we have true crime collections, May 4th, 1970 Kent State shootings collection, Babar the Elephant collection, 19th and 20th century British and American literature and poetry, and children's literature. He also explained how the archives and library of the Saalfield Publishing Company of Akron, Ohio were purchased. In this collection are Shirley Temple paper dolls from the 1930's, coloring books, puzzle books, activity books for children, etc. He explained how users find information about the collection remotely and how students use the collection in person.

Karen Hillman asked that everyone provide current contact information. She asked that everyone think about whether they would like to commit to becoming an advocate for the Libraries and a member of ULNAC and willing to discuss their engagement. She will be contacting each member for a one-on-one conversation.