

ULNAC Meeting  
August 12, 2015

Karen Hillman gave highlights from the Small Plates Special Treasures event held at the Cleveland Urban Design Center. She reported that we received \$3,175.00 in donations. Everyone was invited to hold an outreach event such as this one.

Danielle Polosky, who works in the Communications Office, is working with our Library Friend's group. She read the letter from the group that will be mailed. Suggestions were made for improvements to the letter (different font that is friendlier and easier to read; more concise sentences; space tightened up; return envelope). A once per year solicitation was discussed. It was suggested that there should be a \$25 year's membership fee to join the Library Friends' group. Each Friends' member will receive a borrower card.

Suggestions are needed for women author names to go on the Friends of the Libraries pledge card. The name must be recognizable. The Friends of the Library group decided that a mailing should go out in August. All 1,300 past donors are receiving letter. It was suggested that certain level donors attend the Legacy Dinner for free. It was suggested that something be put on the card about going online to join. A suggestion was also made to mail to alumni. Cards will be given to the Kent, Stow, Munroe Falls, Streetsboro and Twinsburg Chambers of Commerce.

Mary Lovin highlighted upcoming Library events.

If you have an interest in taking a leadership role on this advisory council, please let Lorraine Baumgardner or Karen Hillman know.

It was suggested that agendas be sent to members in advance so better input can be given. The agendas and minutes can be found at <http://www.library.kent.edu/ULNAC>.

Dean Bracken thanked the ULNAC members for their commitment to the Libraries. He welcomes any suggestions how we can improve.

The next ULNAC meeting will be Wednesday, November 4, from 8:30 am - noon in Room 1018.