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TeleProductions Produces KSU's First High-Definition Video

TeleProductions recently produced Kent State University's first high-definition video when it created a 15-second commercial for the College of Business EMBA Program. TeleProductions purchased a new HD camera and editing software to produce an engaging spot which will help attract business students to Kent State University.

By creating Kent State's first HD production, TeleProductions provided its full-time staff and student crew a valuable learning experience in the latest technology. Moreover, this HD commercial saved the university thousands of dollars by utilizing its internal award-winning video production department.

The commercial, directed by Mark Warzinski, will be seen in the twelve screen Cinemark Macedonia theatre during the month of March.



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