

## Handout #2: Search Engines and Directories

### 1. Single Search Engines

**Google** <http://www.google.com/>

Returns results with high relevance and a short summary.

**Yahoo!** <http://search.yahoo.com>

Combines quick searching with directories and categories of web sites.

**Clusty** <http://clusty.com/>

Organizes search results by clustering similar documents; eliminates very long lists of results.

**Goodsearch** <http://www.goodsearch.com>

Gives money to charities each time a user does a search.

### 2. Meta Search Engines

**Dogpile** <http://www.dogpile.com>

Searches several search engines at once, integrates results into one list.

### 3. Specialized search engines

There are web sites that look for very specific types of information.

Examples: [shop.com](http://shop.com)  
[blogsearch.google.com](http://blogsearch.google.com)

**Google Scholar** <http://scholar.google.com>

Searches "scholarly" material, including journal articles.

- Use a university computer or connect through the KSU VPN to get links to the articles.

### 4. Directories

**Librarian's Index to the Internet** <http://lii.org/>

Searchable, annotated directory of over 10,000 Internet resources selected and evaluated by librarians.

**Yahoo! Directory** <http://yahoo.com>

**Web Sites for Communication Studies** <http://www.library.kent.edu/page/10886>

### 5. Other Tools

**Search Engine Watch** <http://www.searchenginewatch.com/>

Provides information, comparisons, reviews, tips and more for users as well as web masters and marketers.

## Bonus Google Search Tips

*These are all searches that you can enter in the Google search box.*

Compiled from:

Top 10 Obscure Google Search Tricks. <http://lifehacker.com/339474/top-10-obscure-google-search-tricks> Accessed 1/30/2008.

GoogleGuide. By Nancy Blachman and Jerry Peek.

[http://www.googleguide.com/advanced\\_operators\\_reference.html](http://www.googleguide.com/advanced_operators_reference.html) Accessed 1/29/2008.

### 1. Get the local time anywhere.

Examples:                    what time is it in hong kong  
                                  time Hong Kong

### 2. Track flight status.

Example:                    Airtran 201

### 3. Conversions: currency, metrics, bytes, and more.

Examples:                    10 US dollars in Australian money  
                                  30 CAD to USD  
                                  5oz to liters

### 4. Find related terms and documents. Adding a tilde (~) to a search term will return related terms.

Example:                    ~nutrition    returns results with the words nutrition, food, and health

### 5. Track deliveries from UPS, FedEx, and USPS. Enter the tracking number

Example:                    1Z14662R0340419000

### 6. Get weather reports by zip code or city.

Examples:                    weather 90210  
                                  weather kent ohio

### 7. Get definitions.

Example:                    define: libertarian

### 8. Local movie times.

Example:                    Atonement 44242  
                                  movie: Atonement

### 9. Mathematical calculations.

Examples:                    12 + 34 - 56 \* 7/8  
                                  45% of 39  
                                  2^5 or 2\*\*5    (raise to a power)

### 10. Map an address.

Example:                    1600 Amphitheatre Parkway Mountain View CA 94043