Handout #2: Search Engines and Directories

1. Single Search Engines

- **Google**  [http://www.google.com/](http://www.google.com/)
  Returns results with high relevance and a short summary.

- **Yahoo!**  [http://search.yahoo.com](http://search.yahoo.com)
  Combines quick searching with directories and categories of web sites.

- **Clusty**  [http://clusty.com/](http://clusty.com/)
  Organizes search results by clustering similar documents; eliminates very long lists of results.

- **Goodsearch**  [http://www.goodsearch.com](http://www.goodsearch.com)
  Gives money to charities each time a user does a search.

2. Meta Search Engines

- **Dogpile**  [http://www.dogpile.com](http://www.dogpile.com)
  Searches several search engines at once, integrates results into one list.

3. Specialized search engines

- There are web sites that look for very specific types of information.

  Examples:
  - shop.com
  - blogsearch.google.com

- **Google Scholar**  [http://scholar.google.com](http://scholar.google.com)
  Searches "scholarly" material, including journal articles.
  
  - Use a university computer or connect through the KSU VPN to get links to the articles.

4. Directories

- **Librarian's Index to the Internet**  [http://lii.org/](http://lii.org/)
  Searchable, annotated directory of over 10,000 Internet resources selected and evaluated by librarians.

- **Yahoo! Directory**  [http://yahoo.com](http://yahoo.com)

- **Web Sites for Communication Studies**  [http://www.library.kent.edu/page/10886](http://www.library.kent.edu/page/10886)

5. Other Tools

- **Search Engine Watch**  [http://www.searchenginewatch.com/](http://www.searchenginewatch.com/)
  Provides information, comparisons, reviews, tips and more for users as well as web masters and marketers.
Bonus Google Search Tips

These are all searches that you can enter in the Google search box.

Compiled from:


GoogleGuide. By Nancy Blachman and Jerry Peek.

1. Get the local time anywhere.

Examples: what time is it in hong kong
            time Hong Kong

2. Track flight status.

Example: Airtran 201

3. Conversions: currency, metrics, bytes, and more.

Examples: 10 US dollars in Australian money
            30 CAD to USD
            5oz to liters

4. Find related terms and documents. Adding a tilde (~) to a search term will return related terms.

Example: ~nutrition returns results with the words nutrition, food, and health

5. Track deliveries from UPS, FedEx, and USPS. Enter the tracking number.

Example: 1Z14662R0340419000

6. Get weather reports by zip code or city.

Examples: weather 90210
            weather kent ohio

7. Get definitions.

Example: define: libertarian

8. Local movie times.

Example: Atonement 44242
            movie: Atonement


Examples: 12 + 34 - 56 * 7/8
            45% of 39
            2^5 or 2**5 (raise to a power)

10. Map an address.

Example: 1600 Amphitheatre Parkway Mountain View CA 94043