

## A New Look for the LMS Web Site and the KentLINK Catalog

A new look for both the Libraries & Media Services' Web site and the KentLINK Library Catalog debuts this fall following considerable redesign efforts.

### LMS Web Site Facelift

The Web site layout and style changes were guided by focus group comments. The resulting homepage has less clutter and fewer links, while at the same time offering more search features.

It is now possible to initiate a KentLINK search directly from the homepage. Also, the *Ask a Librarian* link has been given more prominence.

The new structure of the site is intended to simplify your access to available resources and services. But if you can't find what you're looking for through the new navigation, try using the *Search Our Web Site* feature. And, as always, feel free to contact us with questions or comments through any one of the avenues provided on the site.

### KentLINK Redesign

The new look of the KentLINK Library Catalog corresponds with that of both the LMS Web site and ERes, the electronic reserves system.

New features include:

- Use of common navigation links at the top and bottom of all pages.
- More information on browse screens, including media icons and book cover images.
- Link to Amazon.com for reviews, personal purchases, etc.
- Capability to place multiple, desired items in a folder and request all through one transaction.
- Use of *Permalinks* to copy shortcuts or save them to your Favorites/Bookmarks.
- Printer-friendly option for any catalog record.



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<sup>1</sup> <http://www.library.kent.edu/footnotes/>  
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## 7 Ways OhioLINK Can Work for You



### 1. Find and assign course materials:

Use OhioLINK resources as course materials and include them in your course packs, class Web sites, or WebCT. Link to specific scholarly articles, journals, e-books, and digital videos to provide students with direct and easy access to assigned readings and additional resources. Resources list: <http://www.ohiolink.edu/resources.cgi>

### 2. Enhance teaching with multimedia resources:

With a quick visit to OhioLINK's Digital Media Center, you'll find 2,000 digital educational films and documentaries to show in class or have students view online; thousands of electronic images, including images of famous works of art from museums worldwide; sounds, historical documents and more. Digital Media Center: <http://dmc.ohiolink.edu>

### 3. Receive better-researched papers from students:

Show students the wealth of OhioLINK and library-provided scholarly resources that are available to them to insure better-researched papers and assignments in return. Surveys and anecdotal evidence continually show that faculty recommendations heavily influence which resources students use and even their awareness of library-provided scholarly resources.

### 4. Support distance learners:

Supporting distance learners is a natural with OhioLINK. OhioLINK's databases, electronic journals, e-books and multimedia resources are available anytime, anywhere via the Libraries' Web site or <http://www.ohiolink.edu>. Distance learners residing in Ohio can also request books and other library materials via OhioLINK and have them sent to any participating library.

### 5. Download electronic articles instantly:

Download the articles you need for your research or course instantly or read entire journals, newspapers and magazines online, anytime. OhioLINK offers 12,000 electronic journals and millions of articles. Choose from 140+ research databases to find articles in a specific subject area. Resources list: <http://www.ohiolink.edu/resources.cgi>

### 6. Put literature searches on auto-pilot:

Once you create an OhioLINK Electronic Journal Center account, you can save articles and journals, create e-mail or RSS alerts for new issues, save searches and set up automatic alerts for new search results. You can also create search alerts in other databases, such as *Academic Search Complete* and *LexisNexis*. Electronic Journal Center: <http://journals.ohiolink.edu>

### 7. Get the books you need in 2-3 days:

Can't find the book you need in our library? OhioLINK it! Use the OhioLINK Library Catalog to find and request books and other library materials online and pick them up at any participating library you choose in just 2-3 days. With more than 46 million books and other library materials to choose from, you're likely to find what you need. Renew books online via the Libraries' Web site and keep them for up to 15 weeks (as long as another user hasn't requested them). OhioLINK Library Catalog: <http://olc1.ohiolink.edu>

## Database News

### Move of Eureka Databases

In September the following Eureka databases will move to the OCLC First Search interface. Library menus will direct you to the new location. Contact your liaison librarian (<http://www.library.kent.edu/subjectliaisons>) with any questions about searching the new interface. The databases moving are:

- *Anthropology Plus*
- *Avery Index to Architectural Periodicals*
- *Bibliography of the History of Art*
- *Chicano Database*

### Health Database Losses and Gains

EBSCO replaced several databases this past spring.

- *Natural & Alternative Treatments* replaces *Evidence-Based Complementary Medicine*. The new database provides research-based information on natural health, including herbs and supplements, conditions, drug interactions, alternative therapies, and homeopathy.
- *Lexi-PALS* replaces *Clinical Pharmacology*. It provides drug information on over 1,000 generic medications, 100 natural products, and 19 vaccines.

## Electronic Books -- A New Day Dawns



### The New OhioLINK Electronic Book Center (EBC)

<http://ebooks.ohiolink.edu>

OhioLINK just rolled out its new Electronic Book Center (EBC) to provide a central location and uniform interface for the core of its growing electronic book collection. Included are thousands of scholarly and reference e-books covering the humanities, sciences and social sciences.

The largest addition to the EBC is the Springer Publishing collection of thousands of scientific, technological and medical e-books, published from 2005-2007. Having these titles available anytime, anywhere can be a boon to most users, but certainly a potential plus to students in distance learning courses. Faculty can use the books for research or as course materials. For particular readings it is possible to provide direct links on course pages or Web sites to relevant chapters or sections.

This new collection brings the total number of e-books offered by OhioLINK to 25,000. Similar in concept to the Electronic Journal Center (EJC), the EBC allows you to find and use e-books from multiple publishers using one common interface. Currently, the EBC contains 5,000 e-books from Oxford University Press and Springer. Additional e-books and e-book collections will be added, including the Electronic Reference Books collection. Those OhioLINK e-book collections not currently loaded in the EBC are nevertheless linked to from the new EBC homepage at <http://ebooks.ohiolink.edu>

**Who can use the EBC?** The EBC is available to all students, faculty, and staff in OhioLINK institutions. From off-campus, authentication is required as with other licensed products (<http://www.library.kent.edu/offcampus>).

**How can I find books in the EBC?** Catalog records for the new e-books will be added to both the KentLINK and OhioLINK Library Catalogs this fall.

**Are other search options available?** Yes, by going directly to the EBC (<http://ebooks.ohiolink.edu>) it is possible to:

- Look for a specific book by author or title
- Search for occurrences of a word or phrase across all the e-books or within one specific book
- Limit by year or broad subject area
- Search or browse among the books in a subject area

### **How is the EBC expected to develop?**

In addition to the Springer and Oxford University Press content now available in the EBC:

- Many reference books from ABC-CLIO will be added this fall
- Some other OhioLINK e-book collections have not yet been loaded into the EBC. Others never will be due to vendor restrictions, but these collections are linked to from the EBC homepage.
- Promising negotiations are underway with other major academic publishers, such as Sage, Wiley, and Gale.

**What are the acceptable use guidelines for this material?** EBC content is available for individual educational and research purposes. Specific guidelines are at: <http://www.ohiolink.edu/ostaff/ebchelp/AUP.html>

**How is the EBC funded?** The EBC, like all OhioLINK resources, is jointly funded by OhioLINK and OhioLINK member libraries. This year, for example, Kent State's library collections budget funds \$28,000.00 of the Springer e-book contract.

**What will be the impact on the purchase of print materials?** The Libraries' book approval plan and standing orders will not include titles that will be acquired as part of the EBC collection.

**Why is this a reasonable direction for building the collection?** Reasons include:

- More titles are now offered by publishers in electronic format.
- Search capabilities for e-books significantly increase accessibility to the content.
- E-books offer the convenience of desktop availability whenever and wherever needed.
- Books in the EBC have no restrictions in terms of numbers of users, downloads, or due dates.
- The collective purchasing power of OhioLINK lets us provide many times more e-books than paper books for the same investment.
- Because students and faculty demand the convenience of electronic access.

**What is not in the EBC?** Other e-book collections not in the EBC but linked from <http://ebooks.ohiolink.edu> are:

Electronic Reference Books  
American & English Literature  
Safari Books Online (computer & technology)  
H-Ebook (humanities)  
Oxford Reference Online  
NetLibrary

Address any questions or comments to Tom Klingler (tk@kent.edu), Assistant Dean, Library Technical Services.

## More News

### What's New at the Student Multimedia Studio

<http://www.library.kent.edu/sms/>



#### Large Format Document Digitizing

The SMS has installed equipment to digitize documents as large as 23" x 18" so that students will no longer have to scan several 8.5" x 11" images then paste them together in *Photoshop* to create one large image. While the digitized images captured using this equipment shouldn't be considered "photo quality,"

they are suitable for "on-screen" presentations such as Web pages, *Powerpoint* presentations, and other similar applications. The resolution is up to 1280 x 1024 pixels. The maximum "print" size should not exceed 8" x 10".

#### A Warning about Office 2007 / 2003 Compatibility

Faculty should check the instructor's workstation in each of their classrooms to determine if they are running Office 2003 or Office 2007. Office 2003 documents will open in Office 2007, but Office 2007 documents will not open in Office 2003 unless your ET support person has installed a required "compatibility" plug-in. You should check this out before you plan on showing a PPT file created in Office 2007 to your class or before your students show their presentations. The safe way would be to save all your 2007 documents so they are compatible with Office 2003 and to inform your students to do the same.

#### On-Line Tutorials Updated for Fall

SMS tutorials have been updated and reorganized on the Web site for easier access (<http://www.library.kent.edu/sms/tutor>). Most notably, tutorials for English writing courses have been organized into a separate section to make them easier to find. In addition, most of the online tutorials are now available as PDF documents that can be printed and used for reference while working on a project.

Tutorials for Office 2007 are being developed and will be ready when KSU rolls out this software in all of the campus labs.

### Status of 2nd Floor Renovation

As fall semester begins, the 2nd floor of the Main Library is still under construction with completion scheduled for mid-October. Until then:

- Access the floor by elevator or stairs.
- Find current journal issues on open access shelves located before the start of the bound journal collection.
- Ask for any pre-1980 journals with titles beginning A through D at 1st or 2nd floor service desks.
- Locate most frequently used microforms in cabinets now located by windows on the south side of the floor. Microform readers are in a group study room across from the elevators.
- Find 2nd floor print station in the Student Lounge adjacent to the Wick Poetry Corner.
- Seek assistance with any question at the service desk by the elevators on 2nd floor.

### Citing Electronic Sources Using APA

The American Psychological Association issued new guidelines in June for citing electronic sources. These appear in the new *APA Style Guide to Electronic References*. Copies will be available at the Main Library at the Reference Desk and on Reserve at the Circulation Desk. A summarized form appears at <http://www.apastyle.org/elecmedia.html>.

In order to address the problem of changing or nonworking URLs in reference lists, APA style now calls for use of the Digital Object Identifier (DOI) that many publishers are assigning to individual articles and documents. An APA guide done by librarians at Northern Michigan University (<http://www.nmu.edu/library/apastyle.htm>) provides useful guidance on these changes.

### Statistical Software Availability

Libraries and Media Services is the home for support of University site-licensed statistical packages and research databases. The following statistical packages are available for purchase at the Audio Visual Services customer service desk: SPSS, SAS, SPSS Text Analysis for Surveys, EQS, AMOS, NVIVO / NUD\*ST, BMDP

If you have any questions about obtaining the software or need assistance using it, visit <http://www.library.kent.edu/statsoftware> or contact Jan Winchell, Statistical Software Consultant (330-672-8548, [winchell@kent.edu](mailto:winchell@kent.edu)).

### Now in the Print Reference Collection

*Encyclopedia of Life Sciences*, 10 vols.  
REF QH302.5.E53x

"This acclaimed reference source covers the entire spectrum of life sciences and features more than 4,000 specially commissioned and peer-reviewed articles. Articles are divided into three categories of varying levels of complexity: Introductory, Advanced and Keynote."

*Encyclopedia of Science, Technology and Ethics*, 4 vols.  
REF Q175.35.E53

This work "considers both the professional ethics of science and technology, and the ethical and political issues raised by science and technology in an increasingly complex and global society."



## A Note from the Dean Mark Weber, Dean of Libraries and Media Services mweber@kent.edu

### The Tyranny of Choice

When it comes to cultural issues in the U. S., I think that there will evolve two “new” hostile camps to displace the older designations of “liberal” and “conservative.” With the collapse of what was once called Communism, the free market ideology is triumphant and socialism is in full retreat (except perhaps in academia and Berkeley). During the heyday of Communism in the Soviet Bloc and social democracy in Western Europe, free marketers in the U. S. gravitated to the Republican Party. They called themselves libertarians or classical liberals. Their intellectual leaders were Murray Rothbard, Milton Friedman, Friedrich Hayek, and Ludwig von Mises. Some, like Hayek, openly admitted that they were uncomfortable making common cause with conservatives because of the latter’s embracing of the traditional bonds of constraint in society: church/synagogue, family, local custom, and ethnicity. They made common cause with conservatives because both wanted to advance the market and privatization.

With the rise of hot-button social issues (abortion, the right to die, LGBT rights, stem cell research, and school prayer) we began to see some tension in the libertarian-conservative partnership. Since the free market issue seemed settled (at least for a while), these two partners began to look at each other anew. On all of the above-mentioned social issues, as well as on the USA Patriot Act and homeland security, libertarians and conservatives come down on opposite sides. At the same time, the Democrats are fast becoming the “right to choose” party. Increasingly, young market-oriented professionals who consider themselves to be libertarians (small “el”) seem to be gravitating to the Democrats. Of course, the Democrats will never be as orthodox as the Libertarian Party, which has ballot status across the country.

If libertarianism is defined as a kind of preference for a “free to choose” society, one of the main characteristics of which is a designer lifestyle mindset, what or who is the opposition? Perhaps that point of view could best be termed communitarian. By this term, I do not mean something as formal as the set of ideas and propositions worked out by the guru of communitarianism, Amitai Etzion. Instead, I mean a general mindset that is characterized by the following: a valuing of community, mediating institutions such as family, fraternal organizations, churches/synagogues, and neighborhoods. Much of this communitarianism (or, anti-libertarianism) will have a religious basis. It may also have a class basis: working-class families, for whom a social safety net is still important and for whom religion and family are twin pillars of support. This contrasts rather starkly with the lifestyle of their more affluent, “libertarian,” fellow citizens who value consumption, freedom of choice on almost all matters, private investment over class solidarity, and a kind of nonjudgmental multiculturalism. They see their children as “investments” who require the best schools, go to a “good college,” and have “positive self-esteem.”

Indeed, it does seem that we are moving more and more in the direction of a kind of “free to choose” society. With government programs often discredited, the values of privatization, personal consumption, designer lifestyles (having a lifestyle is not the same as having a life), and a “consenting adults” view of what constitutes appropriate

personal conduct now begin to define us. Information technology will play a key role in the coming “free to choose” society. The precise physical forms of this technology will change ever more rapidly with an emphasis on versatility and decentralization. However, its values will remain fairly constant: immediate results, wide consumer choice, market-orientation, and brevity. It will play a key role in such diverse activities as watching a film, paying bills, taking a course, playing a game, finding a date, or finding a mate.

What of higher education? It is interesting that as the two opposing viewpoints begin to take more definite shape. The faculty identify with the values of the “libertarian,” free to choose society; while many of their students come from the “communitarian” world of close-knit but financially-challenged families of the lower middle class.

Apparently this is what led a new faculty member to complain to me that her students were so “conservative.” But in the coming free to choose society, the marketplace finally will come to dominate and define higher education. With public officials more closely monitoring universities, with a “no child left behind” public mentality about colleges, with students fully enshrined as “consumers,” and with the adoption of cost-based budgeting models, universities are positioned to attempt to fit into the neo-libertarian future. Well, perhaps some traditionalists like Russell Kirk or Christopher Lasch would have pronounced these changes symptoms of decline. However, this critique works only if we continue to hold that our colleges and universities remain committed to a timeless mission. In fact, in the approaching free choice society, the mission of higher education will change even if we still refer to historic values such as the search for truth. How can this have much meaning when most believe that truth is now relative?

Who can have reservations about a choice-based society free of societal constraints, religious taboos, and government regulation? This would be a passion-free society that would be uncomfortable with discussions about love, the soul, matters of the heart, or political values. Most of these kinds of discussions involve judgments of one kind or another. However, in the coming brave new world, nonjudgmentalism will reign as one of the key values. Since absolute truths have been done away with, what is the basis for forming judgments, especially those that might be even faintly critical or hurtful? Joining racism, sexism, and ageism will be judgmentalism. Also, in matters of sex and physical intimacy, a “liberation” will have occurred. With new advances in science, the act of sexual union will be completely unrelated to having children.

Yet in this future, many men and women will be miserable (or as Marx would say, alienated). Why? Well in a society defined by the impersonality of information technology, by limitless choice, by a hobby culture, and by an intellectual tourism, we are uncomfortable with the realization that as much as we yearn to be “free,” true freedom comes from the realization that we cannot obtain it entirely through our own efforts. Dignity is still possible, but we (and hopefully our children) can only obtain it by living morally-demanding lives. This involves a difficult journey to try to live by some of the absolute truths that we have so recently discarded.

# FRIENDS'

## CORNER



### Fall Speaking Events

Please plan to join us for the following programs. For additional information contact the office of the Dean of Libraries & Media Services, 330-672-2962.

#### ***The Constitution: An Originalist View***

Tuesday, September 18, 7 - 8 p.m.  
Kent Student Center, Room 315

David F. Forte, the Charles R. Remrick, Jr.--Calfee Halter & Griswold Professor of Law, Cleveland State University

This program is co-sponsored with Political Science.

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#### ***Intellectual Diversity***

Tuesday, September 25, 4 - 6 p.m.  
Kent Student Center, Room 315

Anne D. Neal, President of the American Council of Trustees and Alumni and Manager of the Fund for Academic Renewal.

### Honors College Thesis Fellowships Sponsored by Libraries and Media Services

#### **Hy Kritzer Memorial Thesis Fellowship**

Jessica Joseph is a Political Science major with a pre-law minor. She is from Kent and joined the Honors program as a sophomore. She has volunteered for the Akron Rotary Camp for special-needs children and worked as an intern for the NOW lobbying group. Following graduation Jessica plans to pursue studies in law.

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#### **Tyler Gaston Memorial Thesis Fellowship**

Eric Swanson comes from Pleasant Prairie, Wisconsin, and was drawn to Kent State originally because of the May 4th event. He has participated in the May 4th Task Force and Big Brothers/Sisters. He has longstanding interests in music and writing and after graduation plans to begin graduate studies in English.



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