

# FOOTNOTES<sup>1</sup>

News from University Libraries  
Vol. 20, No. 3, January 2011

## OhioLINK Purchases Elsevier Backfile: 3.4 Million Articles

With contributions from participating institutions, including \$230,000 from University Libraries, OhioLINK recently purchased available journal back files from Elsevier, a highly regarded publisher in both the sciences and social sciences. This historical archive of journals covers 1994 and older, with many journals going back to volume one, issue one. More than 3.4 million additional online articles will now be available. Although OhioLINK member libraries have had access to nearly 2,400 Elsevier journals previously, this collection of historic back files vastly extends what is searchable and accessible online.

## Kent Campus Book Delivery...now to the dorms!

Starting with Spring Semester, Kent Campus book delivery will expand to the dorms. Current students living in Kent Campus dorms will be able to request materials through KentLINK and OhioLINK and select "Kent-My Departmental Office or Dorm" as the pickup location. Materials will be delivered to dorm mail/package pickup locations. Deliveries are made daily, but turnaround times may vary from two days to over a week, especially for materials coming from other OhioLINK institutions.

Book delivery to campus offices, which began in Fall Semester, has been well-received. Details are available at <http://www.library.kent.edu/bookdelivery> or contact Cindy Kristof, Head, Access Services, with any questions ([ckristof@kent.edu](mailto:ckristof@kent.edu), 330-672-1641).

**24/5 Expanded Hours Delayed**  
Start of the Main Library's 24/5 schedule was delayed and will begin at the close of spring break--midnight on Sunday, March 27.

## EXCELLENCE *in Action*



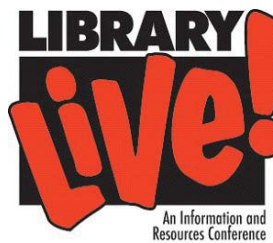
## Free-of-Charge Article E-Delivery

Free-of-charge article scanning from the Libraries' print collections is now offered to all current Kent State faculty, staff, and students. Journal articles, microform excerpts, book chapters, pamphlets, and other print documents of manageable

size will be digitized and delivered to your desktop through ILLiad, our interlibrary loan and document delivery management system.

To place a request, go to the Libraries' home page and click on the Interlibrary Loan link in the Services box (<https://kent.illiad.oclc.org/illiad/logon.html>).

This service saves time and money by providing free electronic scans from Kent State print and microform collections, as well as access to articles for distance learning students and off-campus faculty.



## Library Live 2011

An information and Resources Conference will be held on Friday, February 25, in the Main Library. The alternate date, in case of inclement weather, is Friday, March 4. Workshops designed to highlight library resources

and tools will be offered throughout the day – along with lunch, refreshments, and prizes. An outline of this year's programs can be found in this issue on page 4.

To register and for more information, go to <http://www.library.kent.edu/librarylive>. Save the date!

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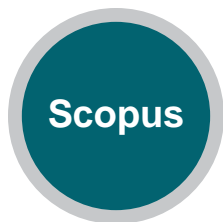
## Resource News

### Student Multimedia Studio Tip: Google Sites Made Even Easier

Thinking about Google Sites for e-Portfolios or team projects? Then you might want to consider having your students use a Google Site template rather than creating a site from scratch. From our experience supporting thousands of students using Google Sites--whether to create professional portfolios or working together in teams to create subject or project specific web sites, one of the most frequent and frustrating problems they encounter is creating and then changing the order of the pages on the navigation sidebar from alphabetical to one that makes more sense.

The easiest way to avoid this problem is to eliminate it entirely by creating a site template with all the pages created and placed in the proper order on the navigation sidebar. The students would only need to add their own content to each of the pages; like text, pictures, hyperlinks or attach documents, etc.

You can create a template yourself by just saving a Google Site as a template then adding the template to the gallery of Google Site templates so your class can access it easily. The directions for doing this are at: <http://www.google.com/support/sites/bin/answer.py?answer=166291>. You can also contact Gary Mote, manager of the Student Multimedia Studio ([gmote@kent.edu](mailto:gmote@kent.edu) or 330-672-1851 for help). Happy Googling!



### Scopus is here!

Through OhioLINK, Kent State users now have access to *Scopus*. This tool is similar to the *ISI Citation Indexes* in many ways. In addition to searching by topic, author, institution, *Scopus* also provides for doing cited reference searching.

An advantage of using *Scopus* is that it provides more extensive title coverage than ISI. A comparison done by OhioLINK librarians found its strength is in the sciences and that ISI has better coverage for the social sciences and for the arts and humanities.

A special feature of *Scopus* is the Journal Analyzer which provides data on journal ranking, article impact, number of articles published by a journal in a given year but never cited. This feature is refreshed twice per year to provide currency for the metrics. The producers claim that this tool allows for direct comparison of journals, independent of their subject area.

The current subscription to *Scopus* is for the next three years. It is available at: <http://www.scopus.com>.



### byki (Before You Know It!)-- Language Learning Software

<http://www.byki.com/>

University Libraries now provides access to *byki* (*Before You Know It!*) Language Learning Software by Transparent Language. This resource provides support for international students whose first language is not English and for individuals participating in internationally-focused programs who want to gain exposure to another language in preparation for travel or residency in another country.

*byki* employs a flashcard program that helps with memorizing vocabulary and provides language learning for over 70 different languages, including numerous ESL languages. It is user-friendly and includes special features such as words of the day, language overviews, blogs, and free *byki* mobile language learning applications for iPhone and Android smart phones.

### LearningExpress Library

<http://www.learningexpresslibrary.com/>

LearningExpress Library is a unique resource offering online interactive practice tests. Included are practice tests for standard exams such as the GED, GRE, GMAT, LSAT, MCAT, PPST Praxis I, TOEFL, and U.S. Citizenship. Also available are skill-building interactive courses in math, reading, and writing. Complete answer explanations accompany each response so that users understand why a particular answer is correct or incorrect.

LearningExpress Library also provides tutorials for various computer software packages, including those from the Adobe and Microsoft product suites. There are also tutorials on using Windows and Mac operating systems.

A "Job Search & Workplace Skills Learning Center" is included to aid in job search, resume writing, and interviewing, as well as business writing. This resource is available both on and off-campus (remember to authenticate using Kent VPN from off-campus).

[Note from the Dean, continued from page 5]

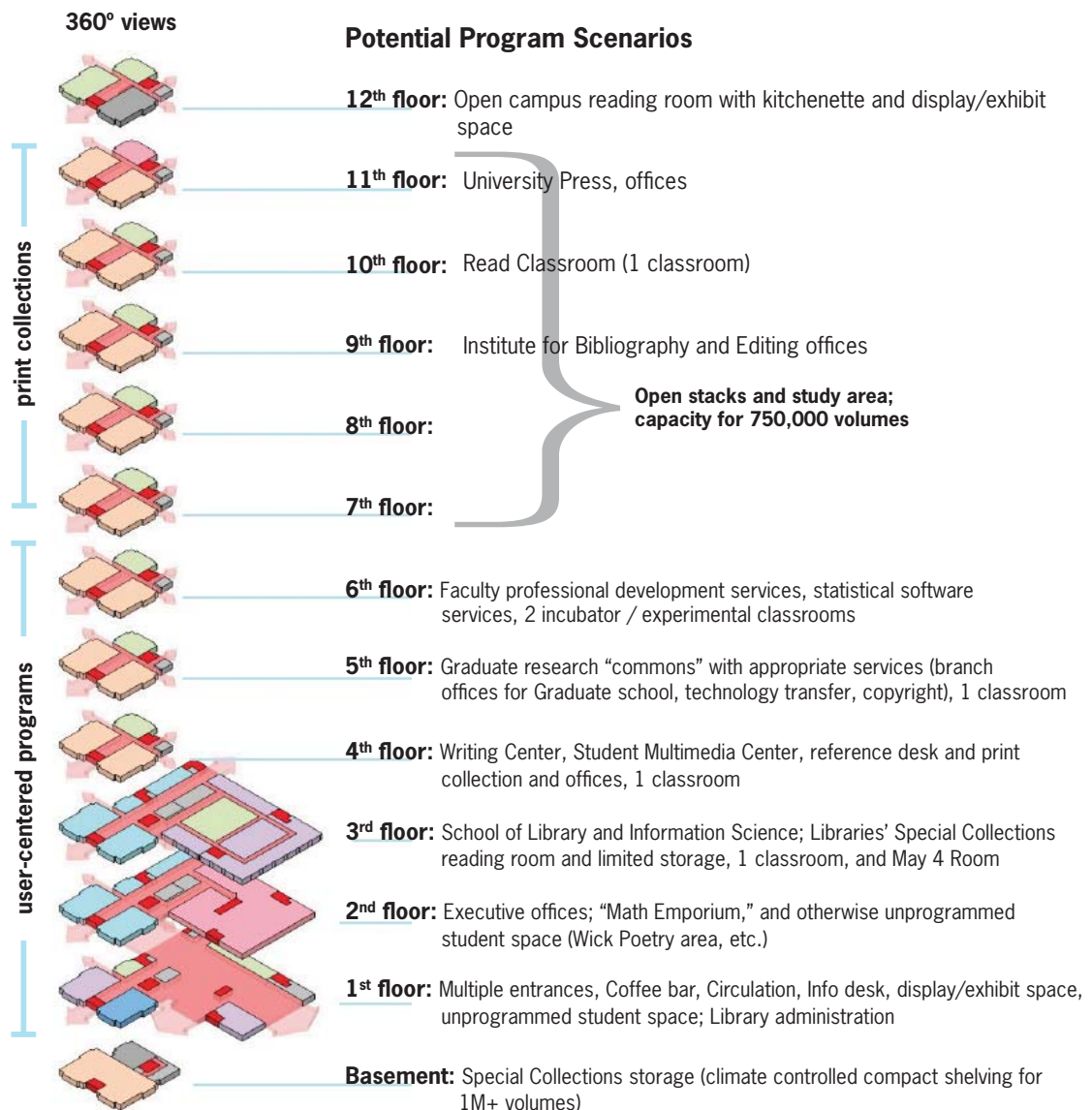
Like library users nationally, Kent State's tell us that they want 24/7/365 physical and virtual access; bright, beautiful, and technologically-sophisticated collaborative and individualized work spaces; finger-tip access to great print and electronic resources; and lots of help from knowledgeable and happy people. What data we have for our users' behavior pretty much confirms what our users say. Kent State's libraries are busy both physically and virtually. Let me assure you that this makes librarians very happy.

But at the same time we're back to the challenge for the Libraries of trying to be everything to everyone and that word "optimization" regarding ensuring student success and the other goals of the University Strategic Plan.

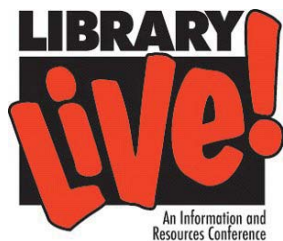
In short, a vision for a Kent State's user-centered library (and here let's start with just the Main Library because it is so big) must try to be everything to all users: a place that offers an optimized program of hours of opening, work spaces, resources, and services that advance Kent State's strategic goals. Kent State's Main Library and all of its libraries will necessarily look much different from how you find them today. To reflect the changing needs of their users, in particular Kent State's students, Kent's libraries must change, too.

Below is a cross section of potential program scenarios in the Main Library. The changes reflect users' suggestions and behaviors. They represent starting points for the development of a vision for a user-centered Main Library. That vision can only evolve with your input. I welcome your comments.

## A Vision for the Main Library



## Library Events



### Library Live 2011: An Information and Resources Conference

Friday, February 25, 2011  
Main Library, 9:00-3:00

Workshops designed to highlight library resources and services will be offered throughout the day. Topics to be covered include:

- primary resources available through special collections and archives
- Wikipedia and other online reference tools
- electronic portfolios
- statistical and qualitative software and services
- literature reviews made easy
- electronic citation tools
- using citation reports and journal impact factors
- online learning and the Library
- use of copyrighted materials
- meeting with the Dean/future of UL

Lunch and refreshments will be provided. Advanced registration is required.

### For Information and to Register:

[http://www.library.kent.edu/  
librarylive](http://www.library.kent.edu/librarylive)



### The Director Speaks

The Performing Arts Library will begin their new series "The Director Speaks" this semester. This series provides an open forum for directors, along with costume and set designers, to discuss their approach to the work. Assistant Professor Mark Monday, director of *Hamlet*, will discuss his approach to this classic on Wednesday, April 13, from 11 to noon.

### Kent Reads, Kent Writes, Kent State Spring 2011

Kent Reads, Kent Writes is a weekly read-aloud series presented by University Libraries. The series features engaging and thoughtful Kent State University faculty, administrators, alumni, and current students reading aloud from meaningful works of literature, poetry, original creative writings, and non-fiction.

Plan to join us on Thursday afternoons at 3 p.m. in the Main Library this Spring for the following:

February 3: Dean Tim Moore

February 10: Professors David Odell Scott and Lauren Odell-Scott

February 17: Tony Snyder

February 24: Dean Don Bubenzer

March 3: TBA

March 10: Professor Denise Seachrist, author of *Snow Hill: In the Shadows of the Ephrata Cloister*

March 11 - Special Edition: Avery Caswell, author of *Luck, A Collection of Facts, Fiction, Incantation and Verse at Kent*

March 17: TBA

March 31: Mark Dawidziak and Paul Bauer, co-authors of *Jim Tully: American Writer, Irish Rover, Hollywood Brawler* (forthcoming in May 2011)

April 7: Jason Prufer

April 14: Dean John Crawford

April 21: TBA

April 28: Tom Batiuk, author of *Lisa's Story: The Other Shoe*



## A Note from the Dean

### James K. Bracken, Dean of University Libraries

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## A Vision for Kent State's User-Centered Library

So what then exactly does a 21st-century model library look like?

I would respond that this really depends on the institution's vision for itself and its libraries. That vision for Kent State, of course, is in the six goals of the University Strategic Plan. Kent State's libraries should focus on ensuring student success, enhancing academic excellence and innovation, expanding breakthrough research and creative endeavors, engaging the world beyond our campuses, securing our financial future, and developing and recognizing our people. I would suggest that optimizing the Main Library, for example, as a "learning resource center" means trying to do each of these six things directly or indirectly in appropriate amounts to the exclusion of none. Something similar but uniquely different would apply to each of Kent State's branch and regional campus libraries. This only recognizes that Kent State's libraries, like libraries everywhere, are evolving along with their users' needs. This is at the heart of a library's user-centeredness.

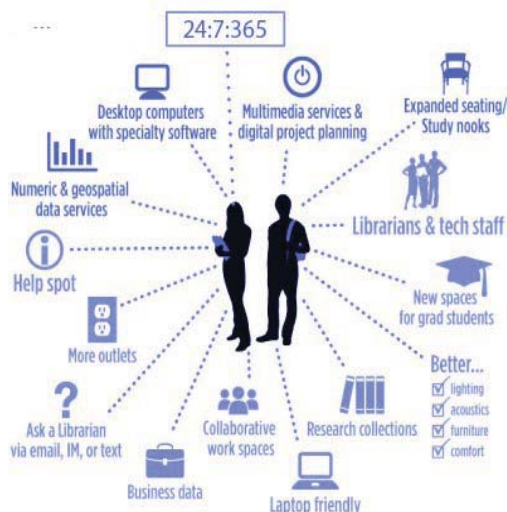
So let's start with what a library needs to do to ensure student success. Well, first you need to get students to come into the library, right? Or do you? While this perhaps continues to apply to students in the arts and humanities, is it the same today for students in chemistry or math? A while ago I was asked what could be done to get STEM (science, technology, engineering, math, medicine) students and faculty out of their labs and

into the library. The question at first threw me until I recognized that the questioner was a humanist, and I had a conversation with a chemist. The chemist called it a trick question. The humanist's lab is the library, but the scientist's lab is in fact really a lab (or the field, job site, hospital, etc.). Let's admit that for some users the library may be an often inconvenient place to have to go to advance work best done in a lab.

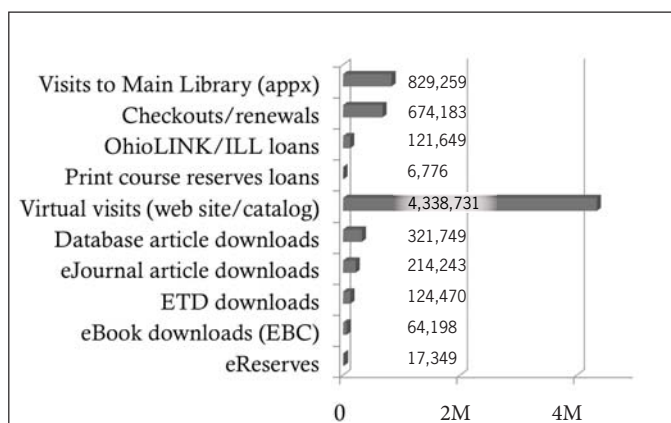
The user-centered library model would figure out ways to bring the library to the student and faculty researcher rather than the other way around. Today this can be done thanks to electronic access to resources. OhioLINK's recent acquisition of Elsevier's journal back files now gives Kent State's students and researchers 24/7 access to more than 3.4 million articles when previously there was physical access to only a small fraction of this content on the shelves of the Chemistry and Physics Library.

Let's say this another way: a user-centered library changes its programs (what it buys, how it works, what it does, where it is, who it employs) to address its users' needs. Its methods are reflective rather than prescriptive. Times and users change. What was once does not always have to be. So what do Kent State's students and other users want of the Libraries to ensure their success? To discover the answers we ask what users want, but we also watch what users do.

### Ask what users want



### ... but watch what they do



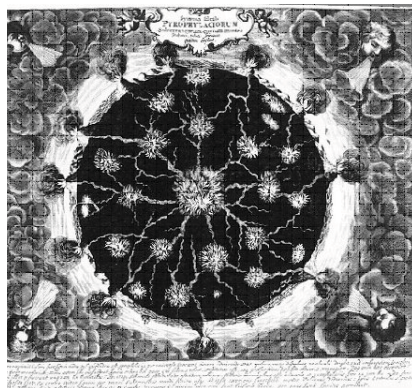
Kent State University Libraries FY 2010

[Continued on page 3]

# FRIENDS'

## CORNER

### Spring Exhibition in Special Collections



Athanasius Kircher's model of volcanoes and the earth's internal fires from *Mundus Subterraneus*, published in Amsterdam in 1678.

*The Nature of Natural Science* includes some of the most significant holdings in the history of science held by the Kent State University Libraries' Department of Special Collections and Archives. From medicine to astronomy to the natural history of Ohio, these 16th to 20th century books and manuscripts trace the progress of the scientific revolution and record pivotal moments in the history of human knowledge. The exhibition also features archival materials from two Ohio naturalists whose personal collecting and observations are recorded in their diaries and correspondence with both professional scientists and other amateur naturalists. Also included are illustrations of birds and mammals by notable natural history artists.

The exhibition is located in the Special Collections and Archives reading room and adjacent Borowitz Gallery, located on the library's 12th floor. The exhibit is free and open to the public, Monday through Friday, 1:00 – 5:00 p.m. For more information, please contact Cara Gilgenbach at 330-672-1677 or [cgilgenb@kent.edu](mailto:cgilgenb@kent.edu).

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### Merritt Donaghy Betts

We note with sadness the death of Merritt D. Betts on December 27, 2010. Ms. Betts was a Phi Beta Kappa graduate of Stanford University and was married to the late George C. Betts, professor emeritus of political science at Kent State University. Ms. Betts volunteered for University Archives in the 1980s processing a number of archival collections in regional history including the papers of abolitionist Betsy Mix Cowles. She and her husband also supported University Libraries through the creation of the George C. and Merritt D. Betts Library Endowment in 1998 for the acquisition of books, journals, and other library materials in the liberal arts.



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