

New Libraries & Media Services Web Site

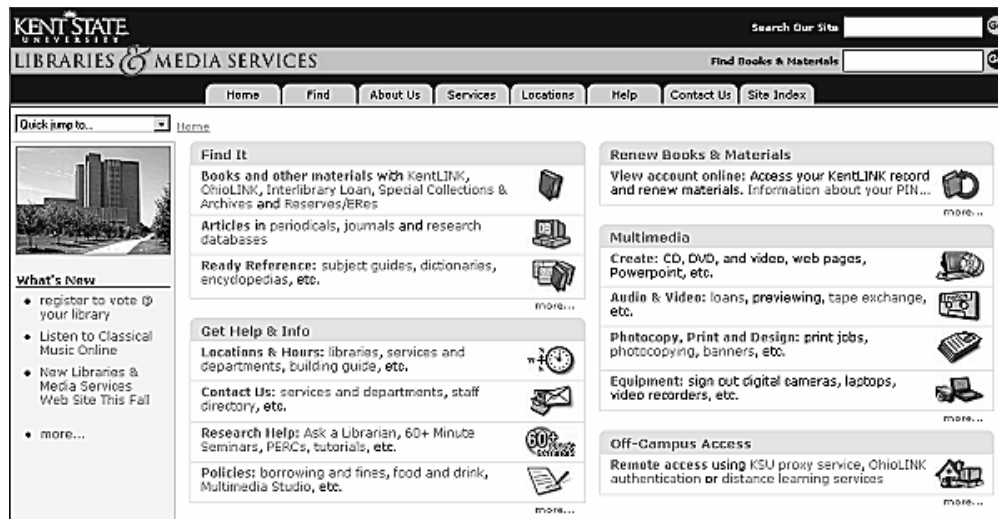
<http://www.library.kent.edu/>

This fall the Kent State University's Libraries & Media Services' Web site sports an entirely new look. Plans for revamping the site began this past year by getting feedback from users through surveys, focus groups, usability studies, and by looking at some of the best (and the worst!) Web sites out there.

The structure of the new site is designed to help users find what is needed as easily as possible. Over 700 new pages have been created in the past months. Referring links are in place to forward you from the pages heavily visited on the old site to their counterparts on the new site.

The new LMS Web site is more dynamic, offering you more information, more options, and more links based on what you are searching for. Many users have long felt that the homepage was overwhelming with excessive text and too many links. As you can see from the sneak peek image, it is now more compact with less text, featuring icons to help you quickly spot what you're looking for.

Preliminary feedback on the new home page has been extremely positive. We will continue to monitor user responses and welcome your comments.



Negotiating with a Publisher: Some Strategies for Faculty Authors

Mark your calendars for Thursday, October 7, 2004, at 3:30 p.m. in Room 310 AB of the Kent Student Center.

Libraries and Media Services in cooperation with the Association of Research Libraries will present a workshop designed to offer faculty authors concrete approaches they can employ with their publishers to achieve greater control over the scholarly knowledge they create. The workshop presenter will be Michael Carroll, Professor of Law at Villanova University.

To register, contact the Dean's office 330-672-2962.

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Database Updates

Digital Media Center Grows

Multimedia materials of varying types continue to be added to the OhioLINK Digital Media Center (<http://dmc.ohiolink.edu>). Recent additions include:

- OhioLINK's Digital Video Collection now includes 90 new titles covering areas as diverse as architecture, aviation, chemistry, forensic anthropology, physics, and theater. The collection now totals 976 videos.
- A new collection of more than 500 environmental geology images from localities around the globe has been added. The images were photographed by Bruce Simonson, Professor of Geology, at Oberlin College. The collection consists of a number of image sets grouped around specific topics, such as streams and rivers, ground water, slope processes, volcanic processes, and mining activities. It is targeted primarily for use in introductory courses of geology and environmental studies. The collection is accessible to anyone worldwide and is expected to grow to 2,000 images.

Database Improvements

- **Drama:** Searching is enhanced for the *American Drama*, *English Prose Drama*, and *English Verse Drama* databases. This includes the capability to search across the three drama collections at one time, as well as by stage direction and genre.
- **Anthropology:** *Anthropological Literature* and *Anthropological Index* have merged into *Anthropology Plus*. This change brings together into one resource the highly respected *Anthropological Literature* from Harvard University and *Anthropological Index* from the Royal Anthropological Institute.
- **Poetry:** The browse function in the *American Poetry* database is now live. The title browse operates on titles from the print source, which may be a collection (e.g., *Pepper & Salt*). Some sources are the same as individual poems, either because the whole source is a single poem (e.g., *Daffodils*) or because the title of the book is the first poem (e.g., *Nacoochee*).

Identifying E-Books

Just a reminder that the Libraries have a number of electronic books available. This includes a comprehensive sampling from all subject areas through NetLibrary and specialized information technology books from Safari. These books are now listed in KentLINK and the OhioLINK Library Catalog and can be identified by doing a keyword search on "netlibrary" or on "safari."

Oxford Reference Online Premium Collection

Now all Ohioans, including OhioLINK users, have access to the *Oxford Reference Online Premium Collection* (<http://www.oxfordreference.com>). It includes standard reference works from Oxford Press, including titles from the Oxford Companion series and the *Oxford Dictionary of Quotations*.

This resource was funded by a grant to Libraries Connect Ohio (LCO). LCO is a collaborative effort of OhioLINK, OPLIN, INFOhio, and the State Library of Ohio. Resources purchased through LCO are available to all Ohioans through their school, public, or academic library.

JSTOR Arts & Sciences III and IV

The Libraries now provide electronic access to additional journals through the new *JSTOR Arts & Sciences III* and *IV* collections. *JSTOR* is the scholarly journal archive which converts retrospective runs of journals to a digital format and makes them searchable. This "injects new life into materials that may seem moribund."

Arts & Sciences III will contain a minimum of 120 titles at its completion at the end of 2005. Areas covered will include language, literature, music, art and architectural history, cultural studies, film, folklore, performing arts and religion.

Arts & Sciences IV will be completed by the end of 2006 and offer a minimum of 100 titles in business, education, law, psychology, and public policy and administration.

To see what titles are available, go to <http://www.jstor.org/>.

5 Million Articles Online

OhioLINK's Electronic Journal Center (EJC) recently added its five-millionth article. The EJC, which is now in its seventh year of service, contains a total of 5,990 journal titles from 81 publishers. Recent major additions include 143 education and psychology journals from Sage. Additionally, back issues were acquired for nine journals from the American Institute of Physics.

New journal issues are added to the EJC daily. To stay current, OhioLINK users have the option of receiving updates via e-mail alerts or RSS feeds. For instructions on creating e-mail alerts, visit www.ohiolink.edu/help/ejc-alerts.html. Visit <http://journals.ohiolink.edu/rsshelp.html> to learn how to syndicate journal titles and for links to more information on RSS. [Also a Sixty-Minute+ Seminar this fall will highlight more about RSS feeds—what they are and how to set up receiving them. Check <http://www.library.kent.edu/seminars> for details].

Update on Services

Graduate Student Survey

The Libraries conducted a survey of graduate students by department in Fall 2003 to learn about their perceptions of library services and resources. 593 graduate students responded. The "average" respondent:

- is pursuing a master's degree.
- did not attend KSU as an undergraduate.
- uses one of the KSU libraries weekly.
- has not received any library orientation or instruction.
- experiences difficulty identifying useful electronic resources.
- uses print journals to a lesser extent than electronic journals.
- considers library assistance more important than access to computer/technical assistance.

Liaison librarians are reviewing the responses from students in their assigned departments and conferring with faculty in those areas on appropriate follow up.



This Fall — New Seminars!!

This fall we will be offering some established, favorite seminars, as well as several new ones. One new seminar is *Beyond Composer: Solving Web Site Construction Problems* designed to address specific Web site construction problems or design issues. When you attend *Web Blogging Basics* you cover the basics of blogging and how to set up a blog using freeware. We've also added an advanced *Adobe Acrobat* seminar for those who have taken the beginning seminar and are ready to move ahead. By attending *PowerPoint Presentations that Rock!*, you can learn how to add video, narration, music, and sound effects to your presentation.

Check out the complete listing and online registration form at: <http://seminars.lms.kent.edu/>.

RefChat Service Expands

Now, in addition to the basic chat reference assistance, specialty services are available during select hours for business, health, and law. This service provides a live chat session with a librarian from any OhioLINK institution to assist with short, factual questions and with database searches. People who may use this service include current students, faculty and staff of any OhioLINK member institution, plus on-campus visitors to OhioLINK libraries. The basic service, as well as the specialty queues, are available through <http://www.library.kent.edu/chat/>.

register to vote @ your library

Please inform your students that the Libraries are registering students to vote in the upcoming election. Voter registration forms, absentee ballot request forms, and answers to frequently asked voting and registration questions are available in the Main Library Information Commons and on the Web at <http://www.library.kent.edu/vote>.

The deadline for registering is October 4th. Absentee ballots must be received by the voter's county board of elections by close of polls on November 2nd.

The Libraries will pay the postage to mail the voter registration and absentee ballot requests completed by students. This is part of a nationwide effort sponsored by the American Library Association to get out the vote. Further information is available for you to distribute to your students. If interested, contact Mary Lovin at 330-672-3045.



Support for the Public Library of Science (PLOS)

OhioLINK has announced plans to support the *Public Library of Science (PLOS)*, an open access publisher. Under the program, OhioLINK will fund half of the publication fee for all faculty and researchers at OhioLINK member institutions who choose to publish articles in PLOS journals. The PLOS currently publishes one journal, *PLOS BIOLOGY* with a second, *PLOS MEDICINE*, set to debut this fall. Author charges, which support publication in PLOS journals, are currently \$1,500 per article.

Tom Sanville, OhioLINK Executive Director, states that OhioLINK supports PLOS both in its role as an advocate for open-access publishing and as a publisher of peer-reviewed journals. "From a buyer's perspective, anything that suggests it will create a more competitive atmosphere to buy journals is worth a try and should be encouraged. We will evaluate what we do to see if the results merit continuation. But we have to invest in more than the status quo."

More information about PLOS and its journals is at <http://www.publiclibraryofscience.org/>.

Library Potpourri of Services

Periodical Services, 2nd floor, is more than your location for print journals in the Main Library. It is your place to follow events through the collection of local, national, and international newspapers; scan microforms to obtain images for printing, emailing, or saving; make color photocopies for 20¢ per page with Flashcard or 25¢ if using coins.

Other Updates

Student Multimedia Studio (SMS) Update

The move one year ago of the SMS to the 1st floor Information Commons created heavy demand for the multimedia workstations and staff support.

Increased Activity in Spring 2004 over Fall 2003:

- The number of students using the lab increased 69% to 1,916 students.
- The number of faculty who referred students to the SMS for support increased 46% to 210.
- The number of courses utilizing digital video in presentations increased 13% to 26 courses.
- The number of hours the Digital Video Rooms were used increased 123% to 2,210 hours.

Over the past months a number of improvements were put in place, including:

- Additional equipment: a third digital video editing workstation, an audio recording booth (for recording narration directly to PowerPoint presentations), a VHS dubbing station, 10 additional video drives, and 5 new camcorders.
- Upgrade of all software and workstations. There are now 10 workstations with a full complement of multimedia presentation authoring tools, scanners, and Web access.
- In-class workshops and instructional materials (print and online) offered to faculty whose students are frequent users of the SMS. Materials can be tailored to the needs of specific multimedia assignments.
- Camcorder check-out service moved to the 3rd floor AVS Service Counter, freeing SMS staff time to assist students.

The SMS also will be offering two new Sixty-Minute+ Seminars in response to requests for more advanced workshops for Web and PowerPoint presentations. The Web seminar will be conducted in a clinic format to help resolve the problems students inevitably encounter after being introduced to Web page construction.

For more information about the SMS and how your students can be better served, contact Gary Mote (gmote@kent.edu or at 330-672-1851).

"Libraries in America are cornerstones of the communities they serve. Free access to the books, ideas, resources and information in America's libraries is imperative for education, employment, enjoyment and self-government." *Libraries: An American Value*, American Library Association, 1999.

Borowitz Sheet Music Collection

The Department of Special Collections and Archives is pleased to announce the availability of the Albert and Helen Borowitz Sheet Music Collection. This collection of



Mary Miles Minter as Anne Shirley in the 1919 film

nearly 7,000 pieces of sheet music, dating from the mid-nineteenth century through the 1980s, includes popular songs, vaudeville music, and songs from Broadway musicals and motion pictures. Important composers such as Irving Berlin, Rodgers & Hammerstein, Jerome Kern, Victor Herbert, Cole Porter, Harry Warren, and George M. Cohan are well-represented in the collection. Other portions of the collection are organized by genre, production company, or theme. The inventory to the collection can now be

accessed on the Special Collections Web site at <http://speccoll.library.kent.edu/music/sheetmusic>. For more information on using the collection, please contact the Department at 330-672-2270.

The Research Collection Awards

Libraries and Media Services is pleased to announce the 2003/2004 awards for the purchase of primary research materials. Selection committee members included: Pam Lieske, English (Trumbull Campus); Nichole Egbert, Communication Studies; Shawn Banasick, Geography; Michele L. Hurst, Acquisitions Manager, and Melissa Spohn, Collection Development Librarian. The \$15,000 allocated for this purpose will fund the following acquisitions:

- *Nineteenth Century Travels, Explorations and Empires: India during the Raj (part 1) and Africa through Western Eyes (part. 2)*. Recommended by Alison Fletcher, History.
- *St. Jerome Collection*, a series of titles relating to translation. Recommended by Francoise Massardier-Kenney, Carol Maier, and Greg Shreve, Institute for Applied Linguistics.
- *Knowledge Management and Information Architecture Collection*. Recommended by Thomas J. Froehlich, School of Library and Information Science.
- Several Illustrated editions of Pierre Loti's novel, *Pecheur d'Islande*. Recommended by Richard M. Berrong, Modern and Classical Language Studies.
- Several volumes of *Series on Knots and Everything*. Recommended by Mark Lewis and Jack Neuzil, Mathematical Sciences.



A Note from the Dean

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Ohio, Jobs, Literacy, and the Future

How can Ohio young people be competitive in a job market that is rapidly changing due to job losses and a general shift in the state's economy away from manufacturing jobs? To seek an answer to this question, let's look at the issue of jobs and literacy across the nation and in Ohio. Writing in the March 12, 2004 issue of *The Forward*, labor economist Harley Shaiken writes:

In the last 42 months alone, the economy has hemorrhaged 2.8 million manufacturing jobs. That's a job loss almost equivalent to losing an Intel Corporation every month. It pushes U.S. manufacturing job levels down to where they were in July 1950 when overall employment was about one-third of what it is today.¹

In Ohio, the story is much the same. From November 1999 to November 2003, total nonagricultural employment in Ohio declined by 244,000 jobs.² The vast majority of these jobs are in heavy durable goods such as cars and refrigerators. There are several main reasons for this job loss.³ They include use of new technology, relocation of factories in "right-to-work" states or overseas, increase in foreign imports, and fluctuations in the economy. The Ohio county that is hardest hit is Cuyahoga County. Of the four Ohio cities

Sector	Percentage of Job Loss
1. Primary Metals	29.2%
2. Computer and Electronic Products	25.9%
3. Machinery Manufacturing	22.6%
4. Plastics and Rubber Products	20.5%
5. Fabricated Metals	19.4%
6. Transportation Equipment	18.1%
7. Electrical Equipment & Appliance Manufacturing	15.6%
8. Furniture and Related Products	14.6%
9. Nonmetallic Mineral Products	14.3%
10. Chemical Manufacturing	10.7%

that have suffered more than a 20% loss in manufacturing jobs, three are in northeast Ohio: Youngstown (-29.2%), Akron (-22.1%), and Cleveland (-21.0%).⁴ As we would expect, job loss was greatest in the industrial sector of Ohio. For example, during the period from November of 1999 through November of 2003, the following industrial sectors of Ohio's economy experienced the greatest job loss.⁵

This continued job loss has had a significant impact on the economic and cultural life of Ohio. With the continued departure of high-wage, frequently-unionized jobs, the per-capita income of Ohio, once above the

national average, now is among the nation's lowest.⁶ This means that Ohio's ability to raise revenues through taxation is severely compromised. In addition, as businesses leave the state, so do such things as contributions to the local property tax base. The result is that we are experiencing a slow but accelerating structural change in Ohio's economy, rather than simply a temporary downturn.

Ohio's business, education, and political leadership have not remained indifferent to this disturbing transformation. One initiative, the Third Frontier, is a ten-year, \$1.6 billion state program, the goal of which is to create high-paying jobs in Ohio through the expansion and promotion of Ohio's high technology research capabilities and through the promotion of start-up companies. A key component of the Third Frontier Project was a \$500 million state bond issue that was placed before the voters and was soundly defeated in November.⁷ Proponents argued that the issue would provide the funds to attract prominent researchers, to help garner more research funding, and to help move newly-developed products from the laboratory to the marketplace. Opponents stated that the plan would simply add to the state debt and funnel too much money to research universities.⁸ Perhaps it will be reintroduced as a ballot issue but that is far from certain.

A second initiative began by the state's education, political, and business leadership is the Governor's Commission on Higher Education and the Economy. The nine recommendations of the Commission support the overall conviction that assets of higher education should be harnessed to improve the state's economy. These recommendations all underscore the assumption that higher education exists primarily to support the economy.

The loss of jobs and literacy: what is the connection, if any? Well perhaps it is this: for students to be competitive in a fast-changing employment market, they need skills of critical thinking, the conversational arts, writing, and cultural literacy. The Third Frontier initiative and the Governor's Commission on Higher Education and the Economy, as important as they may be, do not address the critical issue of literacy. As young people enter the job market they need not only technical training but also to be culturally literate with the ability to speak, write, and think effectively; and have an understanding of democratic norms and values. Why? Well, because we not only need young people who can find jobs, we also need young people who can function effectively as citizens in a democratic society. What we now need is a governor's commission on how colleges

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(continues Note from the Dean, p.5)

and universities can strengthen their liberal arts core curricula and develop more fully a commitment to civic education for citizenship. Perhaps it will come; but I am not holding my breath.

¹ Harley Shaiken, "Making Trade Work for Workers," *The Forward* (March 12, 2004) p.3.

² "International Trade and Job Loss in Ohio" see: *Policy Matters Ohio* at <http://www.policymattersohio.org/trade.htm>.

³ "Where Job Drain is Biggest (it's not Ohio)" *Christian Science Monitor* (March 22, 2004) at www.csmonitor.com

⁴ Jon Honeck. "International Trade and Job Loss in Ohio" (Cleveland: *Policy Matters Ohio*, 2004) page 8.

⁵ Ibid. p.9. These percentage figures are not seasonally adjusted.

⁶ Governor's Commission on Higher Education and the Economy. *Building on Knowledge, Investing in People: Higher Education and the Future of Ohio's Economy* (Columbus, Ohio. April 2004) p.9.

⁷ Douglas Oliver. "Third Frontier Unlikely to Revitalize Ohio's Economy." www.buckeyeinstitute.org

⁸ James McNair. "Taft's Third Frontier Pays Off." *The Cincinnati Enquirer* (Thursday, October 30, 2003) www.enquirer.com

Study on Student Research Behavior

A recent study by the Electronic Publishing Initiative at Columbia University (<http://www.epic.columbia.edu/eval/eval04frame.html>) explored how students are using electronic resources in their academic work, what benefits and disadvantages they perceive of electronic resources, and how they perceive these resource affect their scholarship. Those surveyed included students in political science, international affairs, and earth/environmental sciences at four-year colleges and universities in the U.S.

The 1,233 responses revealed the following:

- 99% heavily use electronic resources for schoolwork.
- A larger percentage (46.5%) use an Internet search engine than go to a library-sponsored electronic resource (21.9%).
- Students are somewhat more likely to use library electronic resources when in-depth research is required.
- Nearly 50% noted a lack of instruction in the evaluation of electronic resources, although 82% see such instruction as beneficial.
- Over 67% use the physical library more than once a month. Undergraduates use it more for study, computing facilities, or Internet access than for library research.
- Preference is given for materials online, even though better materials might be available in the library (with 56% sometimes or always using online resources only).

These findings confirm many of the observations made by KSU librarians over the past several years.

Personnel Note

Jeff Gatten, Assistant Dean for Collection Management, has accepted the position of Dean of Library and Information Resources at the California Institute of the Arts, Valencia, California. We wish Jeff much success. Questions that would have gone to Jeff should be directed to Melissa Spohn (melissas@lms.kent.edu, 672-1682).

New Microsoft Agreement

University Information Services announced that a new Microsoft agreement is in place beginning July 1. The software available has changed, and prices increased to approximately \$75-\$100 per software package. The agreement covers University computers, as well as purchases by students and faculty. Purchases will now be made online and not at the Bookstore. The new agreement includes only *Office Professional* (both Windows and Mac platforms) and *Windows XP Professional* products. Note, *FrontPage* and *Visual Studio.net* are not available for student purchase, but can be purchased by faculty.

The Libraries no longer have Microsoft software to loan. Complete information on the new Microsoft license is at <http://helpdesk.kent.edu/microsoft/>.

Locate Copies of Your Work

Through the Copyscape (<http://www.copyscape.com/>) Web site you can find copies of your content on the free Web, including those made without your permission, as well as learn who is quoting your site. The site searches only on Web addresses and not on sections of text. The "About" page includes links with more information on Web infringement.

Broken Link to a LMS Favorite?

It is possible that Web addresses to pages on the former Libraries and Media Services' Web site may not connect to the equivalent content on the new site. Although development of the new Web site has included creating a referring page for each of the top 200 "most frequently visited" pages from the former Web site, there may be instances where your favorite address is not referred to its replacement.

One way to locate content is to try the "search our site" feature on the new site. However, if you are unable to find what you need, contact your liaison librarian (see <http://www.library.kent.edu/liaisons>) or the Reference Department (330-672-3150, library@kent.edu).