

FOOTNOTES¹

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"Effect of the Web on Undergraduate Citation Behavior: Guiding Student Scholarship in a Networked Age"

Philip M. Davis, Cornell University, has undertaken a longitudinal study of research papers in an undergraduate microeconomics course beginning in 1996.

In 2001 the professor instituted more explicit parameters for the research paper intended to increase use of scholarly resources. This included that at least 5 of the sources must be published, peer-reviewed articles and that electronic resources also required a complete bibliographic citation. The minimum requirements influenced student choices and returned the number of scholarly citations to 1996 levels. Students supplemented these resources with non-scholarly resources from the Web as well, causing the overall size of the bibliographies to increase.

The assignment guidelines influenced the decline in the percentage of Web citations from a high of 22 percent in 2000 to 13 percent in 2001. The "dot-coms" comprised the most heavily cited type of Web site. Accuracy of cited Web addresses increased—from 55 percent in 1999 to 82 percent in 2001.

The author found that the minimum scholarship guidelines served to affirm the value of the library's collection and the role of the citation in connecting ideas in scholarly communication. His article, published in *Portal* in January 2003 (vol.3, no.1, pp.41-51) is available through the Electronic Journal Center.

May 4 Travel Fund

Professor Nancy Birk, Curator of Special Collections and Archives, retired on January 1, 2003. In recognition of Nancy's deep commitment to preserving the history of May 4, 1970, and her untiring service to students and researchers using the primary materials contained in the May 4 Archive, Libraries & Media Services is establishing the "Nancy Birk May 4 Travel Fund." This fund, to be administered by the Kent State University Foundation, will provide financial support to the many individuals—from high school students pursuing National History Day Projects to established scholars—who travel to Kent State to use May 4 materials.

The availability of the fund, as well as application guidelines, will be published on the KSU May 4 Web site and the Special Collections & Archives Website in Fall 2003. If you wish to contribute to this fund, contact Cara Gilgenbach, Acting Curator of Special Collections & Archives (x.21677).

Friends of the Library Dinner



The annual Friends of the Libraries dinner is scheduled for Tuesday, April 15th in Room 306 of the Kent State Student Center.

This year's speaker is Pamela K. Jensen, Harry Clor Professor of Political Science at Kenyon College, where she has been teaching since 1980. Dr. Jensen has published essays in the areas of modern political philosophy and politics and literature, and is contributing editor of *Finding a New Feminism: Rethinking the Woman Question for Liberal Democracy*. She has served on the National Council of the American Political Science Association and is a past president of the Ohio Association of Scholars. Dr. Jensen's topic will be "The Value of a Liberal Education."

There will be a cocktail hour from 6:00-6:45 p.m. Dinner will be served at 7:00 p.m. The cost per person is \$20. For reservations, contact the Office of the Dean of Libraries & Media Services (330-672-1683; lpapoi@lms.kent.edu, crasmuss@lms.kent.edu).

Information Literacy Workshops

An additional information literacy workshop was added for Thursday, May 15, 9 a.m.-noon, in Moulton Hall. This may be of particular interest to any faculty submitting an application for a \$5,000 fellowship grant to create discipline-specific information literacy Web modules. To register for the workshop, contact the Faculty Professional Development Center (x.22992 or fpdc@kent.edu).

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More Journal Full-text Added through the EBSCO Databases

EBSCO has announced the addition of significant amounts of full-text connected to the indexing provided through its various research databases. This full-text will also be linked to citations found through other OhioLINK databases and identified through the OhioLINK Electronic Journal Finder (<http://www.ohiolink.edu/resources/ejournals.php>). A sampling of the newly added journals follows:

Business

Business Communication Quarterly
Credit & Banking
Financial Analysts Journal
Financial Executive
International Journal of Business Studies
International Journal of Public Administration
Journal of Business Communication
Journal of Business and Management
Journal of General Management
Journal of Money
Journal of Risk Finance

Humanities

American Literature (1929-)
American Speech (1925-)
Modern Language Journal (1916-)
Modern Language Quarterly (1940-)

Sciences and Technology

American Society of Civil Engineers journals
Annals of Internal Medicine
Institution of Electrical Engineers journals
Journal of Clinical Investigation
Society for Industrial & Applied Mathematics journals

Social Sciences

Econometric Reviews
History of Political Economy
Journal of Hate Studies
Journal of Third World Studies
JPCS: Journal for the Psychoanalysis of Culture & Society

Digital Media Center: Images from Hayes Presidential Center



OhioLINK has added images from the Rutherford B. Hayes Presidential Center, in Fremont, to the Digital Media Center's Historic and Archival Collections database. The Charles E.

Frohman collection currently contains 136 black and white images produced by Ernest Niebergall, a commercial photographer from Sandusky, Ohio, who depicted the everyday lives and activities of Lake Erie's southern shoreline residents in the early 1900s. Additional images will be added.

With this collection, a new image zoom tool is also being debuted. This tool provides a powerful and intuitive interface for zooming into the details of large images, without requiring users to download an entire high-resolution image. This feature will gradually be incorporated into other collections and databases. The zoom function will work on most JavaScript enabled browsers.

To view the Hayes images, select the DMC Historic & Archival Collections database at <http://dmc.ohiolink.edu/History/Login> and do a keyword search on 'Hayes.' To try the zoom functionality, click on the details for a record, and then click on a thumbnail to view the screen-sized image. Beneath the screen-sized image you can click on the 'ZOOM' link. If the zoom link does not appear, your browser may not be JavaScript enabled. In the near future OhioLINK will release a zoom tool that is compatible with more browsers and does not require JavaScript.

Annual Reload of the MEDLINE Database

OhioLINK has completed the annual reload of the MEDLINE database. Note these changes:

- "Current" MEDLINE now starts at 1998.
- A new subheading of "ethics" has been added and will aid in identifying "techniques and activities for discussion and analysis with respect to human and social values."

Problems: Criminal Justice Abstracts

Note to users of the *Criminal Justice Abstracts* database: at this time, the database is only current through 2001. The database vendor has been contacted regarding when the 2002 abstracts will be added and was unable to provide an estimated date.





A Note from the Dean

Mark Weber, Dean of Libraries and Media Services
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Letting the Library Go

“Libraries often serve as flagship facilities – defining their campuses while providing academic and social destination space...”¹

I.

Last November, at a gala celebration in Columbus of OhioLINK’s tenth anniversary, a library director at another institution told me of being approached by a senior administrator at that university and of being informed that there was some discussion of “letting the library go.” When this library director politely inquired just what “letting the library go” meant, the administrator replied that it meant that possibly the library would not receive any more base increases to its collection budget because “now we have OhioLINK.”

OhioLINK is a consortium of about eighty colleges and universities in Ohio. It is important to note that OhioLINK is a consortium of colleges and universities, not college and university libraries. In other words, these institutions joined OhioLINK in order to provide much greater access to library resources across the state. Today this means a statewide monographic collection of 32 million volumes and a serials collection of 135 electronic databases with about 56 databases in full text. OhioLINK also negotiates, on behalf of member institutions, with publishers in order to limit the serials inflation that was so ruinous to library budgets in the late 1980s and 1990s.

“OhioLINK membership is like citizenship: you enjoy the benefits, and you assume the responsibility of support.”

As a consortium of colleges and universities, OhioLINK is only as strong as the “weakest link.” Its statewide collection relies on strong support for local library collections by each member institution. If administrators on one campus make the decision to “let the library go” in order to save money because “now we have OhioLINK,” they might wish to ponder what would happen to OhioLINK if administrators on twenty campuses decided to “let the library go.”

What is probably important for us to remember is that with all the benefits that institutions get with OhioLINK membership, such as significantly expanded access to resources and stronger bargaining power with publishers, come some responsibilities...namely to support the local campus library collection. Yes, each member institution is the custodian of part of a statewide collection. The health of any one-member institution’s library collection is not the responsibility of the library; it is the responsibility of the college or university of which the library is a part. OhioLINK membership is like citizenship: you enjoy the benefits, and you assume the responsibility of support.

II.

There is another way to view the campus library. Administrators at Ferris State University recently announced a new library building that “combines a traditional print library and digital information library with a technology learning center. As the central focus of the campus, it also acts as a social and intellectual commons, and a cultural space for FSU and the larger community.”² New library buildings at institutions like Ferris State indicate that administrators on some campuses view the library as a key to the future of the campus. Why? To begin with, as public financial support for universities has declined in a number of states, universities see the library as a centerpiece of a new development effort. In addition, some universities see a redesigned library serving as an intellectual and social commons that will contribute to a sense of community and possibly assist in retaining students.

Conventional wisdom holds that library building traffic has declined and serials costs have gone up...therefore libraries are “too expensive.” However, some campuses report an increase in undergraduate use of the library especially when the library has been redesigned with library and multi-media services housed together in an inviting physical layout. In addition, as accrediting agencies embrace assessing learning outcomes, information literacy competencies related to finding and evaluating digital information sources, responsibly using this information, and becoming an independent learner have been adopted. As a result of the academic library’s central role in delivering information literacy instruction, the library accepts a more strategic place in the university’s future than previously imagined.

III.

In Ohio, as we face budget challenges of historic dimensions, public universities will try to reposition themselves for the coming economic brave new world. As a part of this process, university administrators will have to ask themselves: is an academic library a part of our past or a part of our future? The new library, redefined to provide combined traditional library services and multi-media assistance in a setting that is both an information and social destination for students, will help to shape a university’s future. This, it seems to me, is a more visionary approach than “letting the library go.”

¹ “Facility focus: Libraries,” *College Planning & Management*, vol.6, no.1, Jan.2003, p.68.

² *Ibid.*

Student Multimedia Studio Update

The **Student Multimedia Studio** (SMS) has recently installed 8 new multimedia and non-linear digital video production workstations, as well as new scanners, external hard-drives for video editing, and DV camcorders. What do these additions mean to the students using the SMS?

FASTER! Recently, a student creating streaming video clips for her Web-based research project found that each of her 18 video clips would take 20 minutes each for a total of 6 hours on the old system. With the new equipment, she was able to convert each clip in just under 2 minutes for a total time of just 36 minutes.

MORE ACCESSABLE! As the end of the semester approaches, a waiting list of students needing to complete projects develops for access to particular types of workstations—especially those for creating digital videos or recording CD/DVD presentations—and for reserving hard drives to store projects under development. For now that backlog has been eliminated. In addition, 6 new workstations have the capability of capturing and editing video, as well as recording both CD and DVD disks. This quadruples the number of workstations available for video projects. Already the availability of additional video workstations has made it possible for more students to complete their projects in a timely fashion.

EASIER TO USE! All of the new workstations have totally integrated applications that improve the workflow between different applications. In addition, the new scanners are far easier to use for novice students with significantly improved auto functions for recognizing materials and determining the best format for saving files for different types of presentations.



Oxford Reference Online

Kent campus users have access to this remarkable resource which just won *Internet Magazine's* prestigious Site of the Year award. Resources are continually being added and recently included:

World Encyclopedia: Features over 13,000 concise entries on a wide-range of topics.

Oxford Business Spanish Dictionary: Provides over 55,000 words and phrases and 80,000 translations.

New editions have been added for:
Concise Oxford Dictionary of Art and Artists
Dictionary of Economics
Oxford Dictionary of Modern Quotations

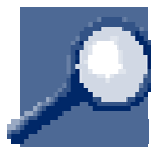
Oxford Reference Online is available through the Libraries' Web page or directly through <http://www.oxfordreference.com/>.



Copiers in the Library

This message is for users of the Libraries' self-serve photocopiers. As you are well aware, these machines no longer reliably produce copies of acceptable quality and are given to frequent jamming. Plans are underway to replace the current fleet of machines, hopefully by this summer.

The new copiers will offer several benefits. For starters they will all accept Flashcards, eliminating the current two-card system. The digital technology will enable a copier to scan once and print many copies. They will be more efficient in the use of materials such as toner. And best of all, they will work! Just a little more patience and copier relief will be ours.



Search Tip: Customizing Your OhioLINK Access

Visitors to the OhioLINK home page (<http://www.ohiolink.edu/>) will see a link on the left for **My Express Links**. If you regularly use the OhioLINK home page to connect to OhioLINK resources, check out the possibilities for expediting access to favorite resources. Through the *My Express Links* options, you will find:

My Library's Selections:

Librarians at Kent State University select quick links for databases we recognize as high use. This includes: *Academic Search Premier*, *Electronic Journal Center*, *ERIC*, *LexisNexis Academic*, and *PsycINFO*.

Set My Express Links:

1. Through this link, you are able to select your preferred services for express access on your personal workstation. This can be any of the OhioLINK databases or specific electronic journals. Public workstations in the library have been configured to disallow personalized links.
2. Most browsers will allow you to select multiple choices from each menu by holding down the shift, ctrl, or "apple" key while clicking with the mouse.
3. Setting any of these options, including the option to prevent setting preferences, sends a cookie to your browser. The OhioLINK home page will not reflect your settings unless your browser is configured to accept cookies in the *.ohiolink.edu* domain.
4. To use: when connecting to the OhioLINK home page, click on *My Express Links* and you will see links to your personalized selections.